During the summer of 2019 the Saint Paul Downtown Alliance brought friendly staff, music, activities and art to the streets of downtown.

Streets of Summer was a pilot stewardship program that covered about four square blocks and occurred in two priority zones – Central Station and the area around Rice Park, Landmark Plaza and Hamm Plaza – that helped us explore a potential business improvement district for Saint Paul’s city center.

In addition to hiring the full-time Street Team staff, Streets of Summer included place making activations like art installations, music and social engagements, providing a multiplier effect for all the efforts and investments aimed at building a vibrant downtown.

Streets of Summer received funding from the Knight Foundation, the City of Saint Paul Cultural Sales Tax Revitalization Program, John and Ruth Huss, and Dr. Lowell Hellervik.
Hospitality Statistics

- 1717 Hospitality assists
- 177 Program info
- 151 Business contacts
- 273 Escort assists
1717 HOSPITALITY ASSISTS

“The Street Team is incredibly impactful – it’s a huge deal to see friendly faces all around downtown!”

- survey response
151
BUSINESS CONTACTS
Cleaning Statistics

- **547** Graffiti removed
- **382** Garbage cans cleaned
- **144** Block faces of weeds removed
- **5300 +** Gum spots removed
- **84** Bags of trash collected
547 GRAFFITI TAGS REMOVED
382 GARBAGE CANS CLEANED
144
BLOCK FACES
OF WEEDS
REMOVED
FIXTURES REPAINTED
“Streets are cleaner. Uniformed staff is very friendly and all smiles.”

- survey response

84
BAGS OF TRASH REMOVED
Place Making Statistics

53 Musical performances
12 Local artists featured in outdoor gallery
32 Trash cans mosaics installed
1 Large scale art installation
“I loved the music which made it more fun to eat outside.”

“The music performances really bring life to spaces.”

- survey responses

53

MUSICAL PERFORMANCES

Musicians coordinated by Minnesota Music Coalition
12 LOCAL ARTISTS

Outdoor art gallery at 6th and Minnesota streets, curated by Rachel Wacker
32 TRASH CAN MOSAICS

by Daniela Bianchini

[Images of mosaic trash cans]
1
LARGE SCALE ART INSTALLATION

UPLIFT by the Milligan Studio