Greetings everyone,

What a year it’s been since we launched the Saint Paul Downtown Alliance! It’s an exciting time in downtown Saint Paul and we hope that this report gives you a good snapshot of our work. We marked things off with a significant amount of research to understand consumer and business decision makers’ perceptions of downtown Saint Paul. That data informs all our strategies and communications at the Downtown Alliance.

This research led to the production of a development tracker that shows a comprehensive picture of all the investments underway in downtown Saint Paul. Did you know that recently completed projects and projects under construction add almost 1 million square feet of commercial property and 2,000 units of housing and hotels in our downtown? That’s a lot of investment!

We also sponsored the Pop Ups at Central Station program in 2018 and launched the Streets of Summer program this year, with a focus on testing the potential of a business improvement district in downtown Saint Paul, bringing activations and friendly staff to the public realm. Our Street Team’s work to keep downtown tidy and add eyes and ears to our public spaces provides a reassuring presence and makes our spaces feel safer. Thanks to the John S. and James L. Knight Foundation and other generous donors, we were able to add art, music, sculpture, murals and flowers to make downtown even more attractive for investment.

Thank you to our board and committee members, donors and volunteers who helped make the first year a success. A lot of great work lies ahead, and we look forward to continuing to move the needle on our shared goal of driving more jobs and vitality into downtown Saint Paul.

JIM KRUEGER
SECRETARY
CHAIR

Our board and committee members, donors and volunteers who helped make the first year a success. A lot of great work lies ahead, and we look forward to continuing to move the needle on our shared goal of driving more jobs and vitality into downtown Saint Paul.

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