



DIRECTOR OF SAFETY STRATEGIES

ORGANIZATIONAL OVERVIEW

This is an exciting time for Saint Paul. With leadership from the Saint Paul Downtown Alliance, property owners are working to establish a Downtown Improvement District (DID) for Minnesota’s Capital City. The first strategy is a safety communications center or “fusion center.” The purpose of this effort is to coordinate and partner with existing public safety resources in the downtown community including private security teams and operations, social service and outreach partners, and public sector resources including police units of Saint Paul, Ramsey County, and Metro Transit, as well as other departments and resources within the downtown. By building coordination, communication, and partnership we seek to more fully leverage existing assets and resources to improve public safety outcomes, livability, and perceptions in and about downtown Saint Paul.

The initial program will be staffed through a third-party contract to provide staff in the center 16 hours/day, 7 days/week, plus a team of two monitors circulating throughout the district 40 hours/week.

MISSION

To create and maintain a vibrant, economically successful downtown through safe and clean programming.

ABOUT DOWNTOWN SAINT PAUL

Downtown Saint Paul is a fast-growing community. It is home to 9,000 residents and 55,000 jobs and welcomes nearly 10 million visitors each year. It is home to tech start-up companies, Fortune 500 companies, landmark cultural institutions, a vibrant entertainment and food scene, beautiful parks, and charming streetscape. The downtown is currently taking an exciting step forward as it implements its first-ever DID to help support further growth and increased vitality. Based on best practices from around the country, this district will first implement a safe and clean program to attract more businesses and investment.

OVERVIEW OF POSITION

The Saint Paul Downtown Alliance is currently seeking candidates to serve as Director of Safety Strategies to develop and implement safety strategies, implement and lead a safety communications center (often referred to as the “fusion center”), and develop other programs based on best practices of downtown improvement districts. This is an opportunity to build a whole new program and operation to leverage private sector security resources, the social service partners in downtown, and law enforcement. By sharing information and building cooperative strategies, this new effort is aimed at improving safety outcomes and perceptions. This work will provide the basis for increased vitality and economic growth for Downtown Saint Paul.

The role of Director of Safety Strategies will :

- a. Build collaboration and cooperation among all safety and livability related resources in downtown
- b. Create, coordinate and supervise execution of roll call for private security teams in downtown buildings to condition regular communication
- c. Coordinate communications amongst private security, social service providers and police (including Saint Paul Police, Ramsey County Sheriff, and Metro Transit Police)
- d. Serve as the primary security and safety subject matter expert
- e. Design and develop policies, standards and procedures, emergency operations, continuity of operations as well as response and recovery templates and plans to ensure compliance with laws, regulations, and privacy legislation, as appropriate and consistent with the philosophies and policies of stakeholders
- f. Manage all contract staff and their work to analyze information and data from security partners and coordinate response and tracking
- g. Flag and monitor safe/clean needs in the district and reach out to relevant stakeholders for resolution
- h. Supervise staff and manage contracts
- i. Provide continual adjustment to the deployment of resources to match changing downtown demands (staffing changes, event management, project management and people management)
- j. Continually work with Alliance customers and various partners to problem solve and improve quality of their program

QUALIFICATIONS

- Demonstrated ability to lead in a fast-paced entrepreneurial environment
- Creative and curious innovator who is able to consider a set of facts and build strategies with a willingness to fail fast
- Ability to confidently interact with diverse stakeholders including private sector building management and owners, law enforcement, community members, and senior business leaders
- Ability to effectively manage time, prioritize tasks and work within deadlines with little supervision
- Experience working in downtown building management and security, law enforcement, or ideally both
- A proven record of self-motivated problem solving
- Strong skills in both systems analysis as well as coalition building
- Exceptional interpersonal, written and verbal communication skills
- Ability to design, develop, implement and deliver standard operating procedures, organizational policies, and training programs
- Familiarization and experience with public safety and security concepts and solutions including Crime Prevention Through Environmental Design (CPTED) concepts and solutions

The Saint Paul Downtown Alliance has retained Orion Search Group to lead its search process for this critical leadership role.

Please contact Joel Bergstrom at Orion at joelb@orionsearchgroup.com.

The Saint Paul Downtown Alliance is an equal opportunity employer.