



STREETS OF
SUMMER

2019
REPORT

June 3 – September 13, 2019

ABOUT STREETS OF SUMMER

During the summer of 2019 the Saint Paul Downtown Alliance brought friendly staff, music, activities and art to the streets of downtown.

Streets of Summer was a pilot stewardship program that covered about four square blocks and occurred in two priority zones – Central Station and the area around Rice Park, Landmark Plaza and Hamm Plaza – that helped us explore a potential business improvement district for Saint Paul’s city center.

In addition to hiring the full-time Street Team staff, Streets of Summer included place making activations like art installations, music and social engagements, providing a multiplier effect for all the efforts and investments aimed at building a vibrant downtown.

Streets of Summer received funding from the Knight Foundation, the City of Saint Paul Cultural Sales Tax Revitalization Program, John and Ruth Huss, and Dr. Lowell Hellervik.





STREETS OF
SUMMER

STREET
TEAM

Hospitality Statistics



1717

Hospitality
assists



177

Program
info



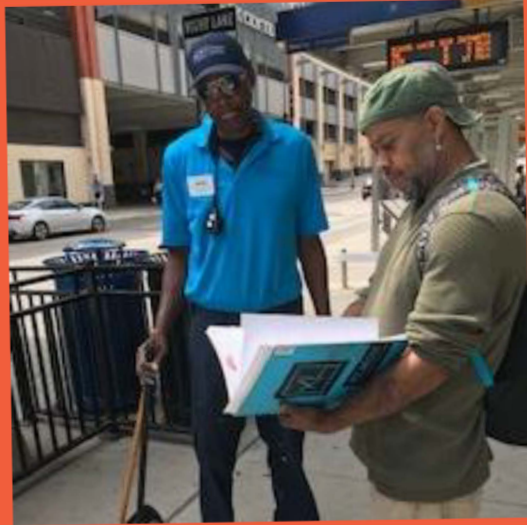
151

Business
contacts



273

Escort
assists



1717 HOSPITALITY ASSISTS

"The Street Team is incredibly impactful – it's a huge deal to see friendly faces all around downtown!"

Lsu *esp* 18



EVENT HOSPITALITY

151
BUSINESS
CONTACTS



Cleaning Statistics



547

Graffiti
removed



382

Garbage
cans
cleaned



144

Block
faces of
weeds
removed



5300 +

Gum spots
removed



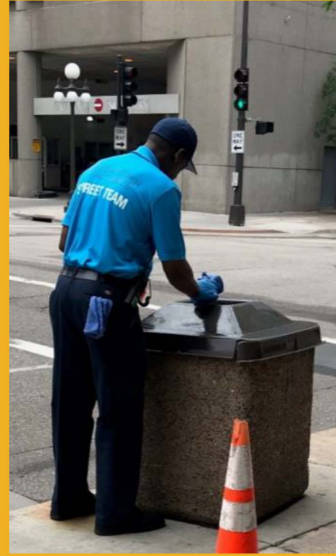
84

Bags of
trash
collected



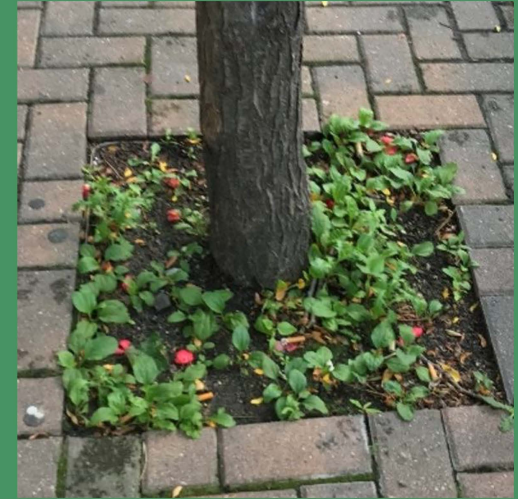
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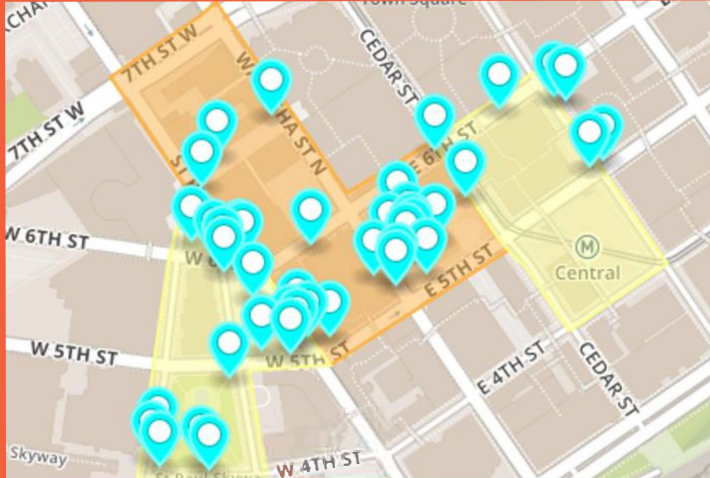
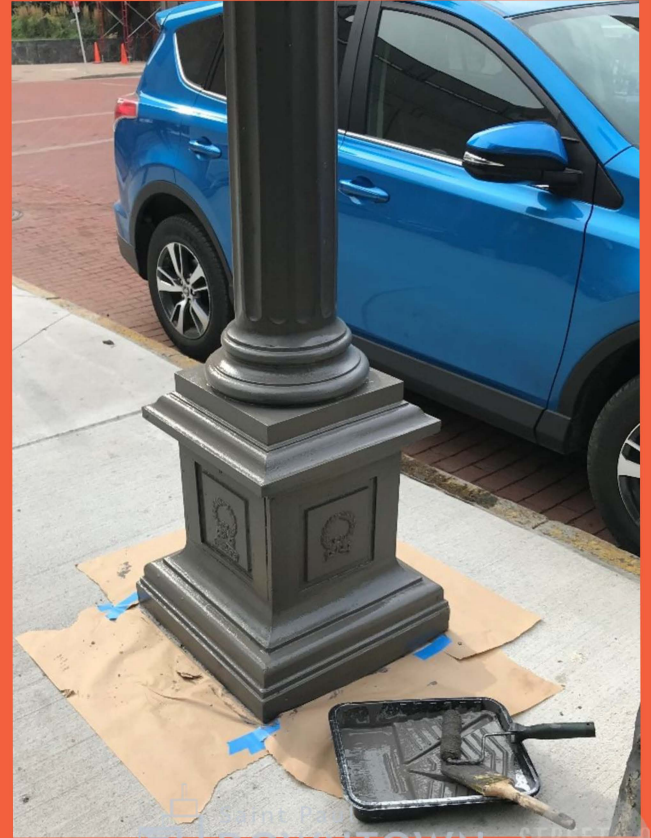
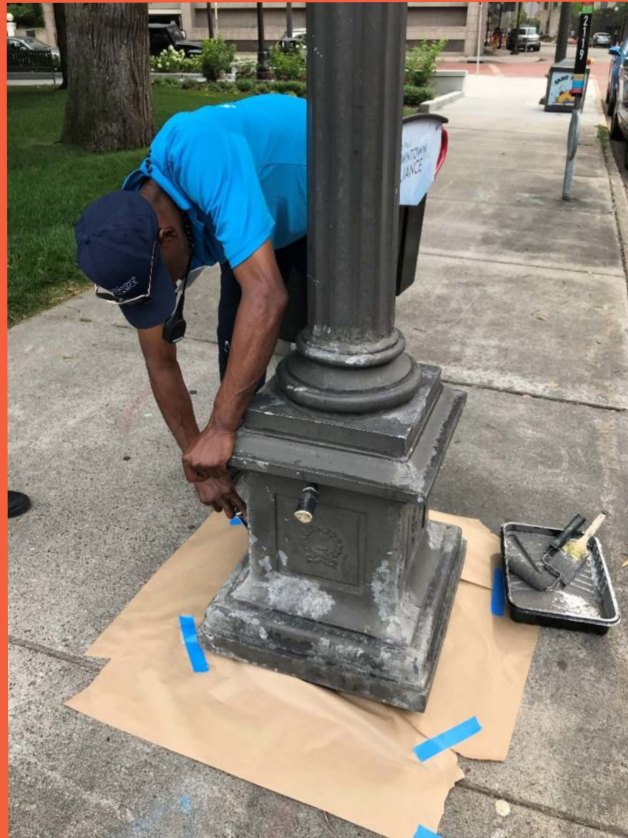
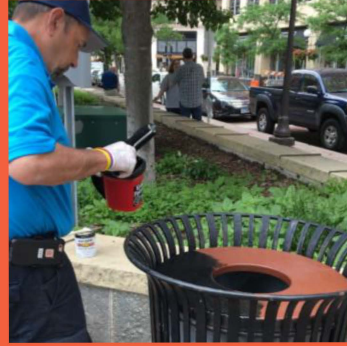




5300+
GUM SPOTS REMOVED



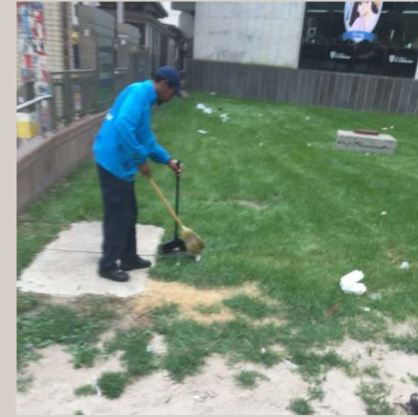
FIXTURES REPAINTED



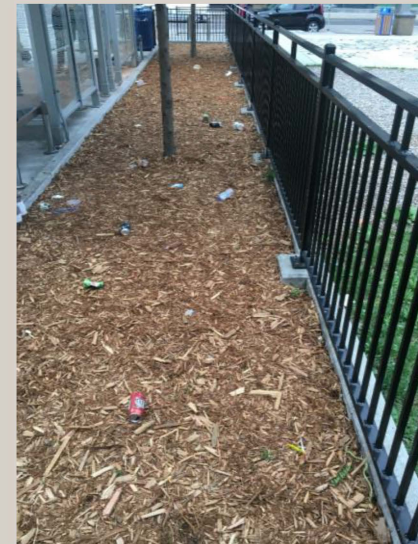


“Streets are cleaner.
Uniformed staff is very
friendly and all smiles.”

- survey response



84
BAGS OF
TRASH
REMOVED





STREETS OF
SUMMER

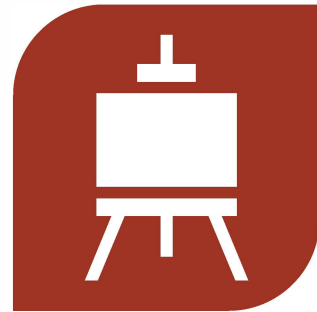
PLACE
MAKING

Place Making Statistics



53

Musical performances



12

Local artists featured in outdoor gallery



32

Trash cans mosaics installed



1

Large scale art installation

“I loved the music which made it more fun to eat outside.”

“The music performances really bring life to spaces.”

- survey responses



53 MUSICAL PERFORMANCES

Musicians coordinated by Minnesota Music Coalition



12 LOCAL ARTISTS

Outdoor art gallery at 6th and Minnesota streets, curated by Rachel Wacker



32
TRASH CAN MOSAICS

by Daniela Bianchini







1 LARGE SCALE ART INSTALLATION

UPLIFT by the Milligan Studio

