STREETS OF SUMMER 2019 REPORT
June 3 – September 13, 2019
During the summer of 2019 the Saint Paul Downtown Alliance brought friendly staff, music, activities and art to the streets of downtown.

Streets of Summer was a pilot stewardship program that covered about four square blocks and occurred in two priority zones – Central Station and the area around Rice Park, Landmark Plaza and Hamm Plaza – that helped us explore a potential business improvement district for Saint Paul’s city center.

In addition to hiring the full-time Street Team staff, Streets of Summer included place making activations like art installations, music and social engagements, providing a multiplier effect for all the efforts and investments aimed at building a vibrant downtown.

Streets of Summer received funding from the Knight Foundation, the City of Saint Paul Cultural Sales Tax Revitalization Program, John and Ruth Huss, and Dr. Lowell Hellervik.
STREETS OF SUMMER

STREET TEAM
Hospitality Statistics

- 1717 Hospitality assists
- 177 Program info
- 151 Business contacts
- 273 Escort assists
The Street Team is incredibly impactful – it's a huge deal to see friendly faces all around downtown!
151
BUSINESS CONTACTS
Cleaning Statistics

547 Graffiti removed
382 Garbage cans cleaned
144 Block faces of weeds removed
5300+ Gum spots removed
84 Bags of trash collected
382 GARBAGE CANS CLEANED
144 BLOCK FACES OF WEEDS REMOVED
5300+ GUM SPOTS REMOVED
“Streets are cleaner. Uniformed staff is very friendly and all smiles.”

- Survey response

84 bags of trash removed
Place Making Statistics

- 53 Musical performances
- 12 Local artists featured in outdoor gallery
- 32 Trash cans mosaics installed
- 1 Large scale art installation
“I loved the music which made it more fun to eat outside.”

“The music performances really bring life to spaces.”

- survey responses

53 MUSICAL PERFORMANCES

Musicians coordinated by Minnesota Music Coalition
12 LOCAL ARTISTS

Outdoor art gallery at 6th and Minnesota streets, curated by Rachel Wacker
32 TRASH CAN MOSAICS
by Daniela Bianchini
1 LARGE SCALE ART INSTALLATION

UPLIFT by the Milligan Studio